Traditional African Art Forms: Sources of inspiration for graphic design

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Abstract: African traditional art forms possess rich, diverse aesthetic properties as well as unique characteristics which served as inspiration to modern art pioneers such as Pablo Picasso, Henri Matisse, and Georges Braque. Out of this experience came the birth of art movements such as Cubism and Expressionism. However, these unique cultural artifacts have not been fully explored and used by contemporary Ghanaian artists. African graphic designers in their search for inspiration barely consider traditional African art forms as sources of inspiration to solve design problems. This research employed the descriptive technique of qualitative research methodology to focus on the nexus between culture and graphic design. The findings reveal the relationship between African aesthetics and graphic design as evidenced in the works produced by student graphic designers of the Department of Communication Design, KNUST. The study also showcases the awareness of traditional African art forms as inspiration through creating an alternative method for designers, using culturally inspired creativity in solving design problems. The student participants were motivated by the aesthetic appearance and symbolism of their referent art forms in the production of graphic design.

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The Traditional African religions had been influential in African art. The very nature of African art stem from their themes of religious symbolism, functionalism and utilitarianism. In the various Traditional African beliefs, Africans draw from their artistic traditions as sources of inspiration. "These images have religio-metaphysical themes, which serve as the focal point of power, which links the African's physical world to his beliefs on his essence and existence. Indeed the African art reflect images of ancestral spirits, and pantheons of indigenous gods and goddesses."[16]. See more ideas about African, African design and African art. This pattern in particular is one of my favourites I really like the colour choices here as although it is a very traditional pattern the striking blend of blues and red s gives it a contemporary feel. I would like to add a striking colour to my work to break through the colours inspired by African mammals maybe utilising one of the many bright colours seen in African birds. African Logo African Theme Ethnic Design African Design Tribal Art Tribal Prints Tribal Logo Art Prints Inkscape Tutorials. Haus Ethnik Dingbats font. At first glance, graphic design is rarely related to Africa. For cultural and historical reasons. The importance of the oral tradition and the recent dominance of European languages by colonialism led to the idea that African languages as a whole had no written forms or that they had been designed very recently. We usually associate the origin of graphic design with the discovery of Gutenberg printing process back in the fifteenth century. Lacking sufficient printing and industrial structures, the printed materials were never really able to bloom in Africa. Therefore, the Roman alphabet and wi Adinkra Symbols from Ghana - Art and design inspiration from around the world - CreativeRoots. Adinkra Symbols from Ghana, Africa. Also check out these African beach calligraphy doodles. Bogolanfini (mud cloth) is a traditional art form of the Bamana people from the country of Mali. The traditional way of creating these cloths is to hand weave the cloth and hand dye it with plant juices and mud. When I introduce the art of the mud cloth I point out that for many years it was the women of the Bamana that created this art form. It is a wonderful lesson, focusing on recyclable projects annnnnd the African art form of doll-making withing the Ndebele (en-duh-belly) tribe. I have written and received grants for this project, and have...