From decline to development: the grow-up of Entrepreneurial Universities——Reviewing on Establishing Entrepreneurial Universities: ways to transform by K. Clark Burton

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From knowledge, teaching and organization of universities, the book provides an analytical assessment of the transformation process to ward an entrepreneurial university. The author also provides some concrete ways for the readers such as strengthening the steering core, expanding the development of periphery, generating a diversified funding base, stimulating the academic heartland and developing an integrated entrepreneurial culture. On the basis of summarizing the "reactions" of universities to the diversified social demands, this book will be of great help and theoretical guidance for other universities.

【CateGory Index】: G640

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