From Monday, a new higher education regulator comes into force, with the Office for Students charged with ensuring value for money. Instead of being seen as undisputed forces for public good, universities have faced accusations of looking out of touch and self-serving. It's a very unfamiliar and uncomfortable position for universities. And one that they will want to escape in 2018. So how will universities reverse out of the swamp? Tuition fee review. An early crunch point will be the forthcoming review of university funding. High Educational cost – Pursuing higher education from a renowned and quality institute comes at a cost. Therefore, making quality higher education affordable to all remains a challenge. Lack of willingness to upskill - In an era of advanced technology, the traditional approach to instruction seems archaic and inefficient. In addition, there are a few factors that are also a major disadvantage. The earnings advantage of college graduates relative to high school diploma holders is not rising as previously, as employers find that too many college graduates lack the positive distinctive qualities they want in new employees. Too many students of meager academic performance attend college; grade inflation allows nearly everyone to graduate who persists. We are dedicated to researching the rising costs and stagnant efficiency in higher education, with special emphasis on the United States. CCAP seeks to facilitate a... Read More.
recommendations from the corporate consultancy giant. Increasing the tuition fee cap has led to a focus on the student and their expectations in a way not seen in UK higher education before. Students are now paying more for their studies and expect a more lucrative return on investment, whether in academic quality, employability or the facilities offered to them. University strategies must become more flexible in order to best attract students in a highly competitive market, assessing their position and mapping the customer segments most important to them.