Gender Representations in English Text book: Critical Discourse Analysis
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Abstract— This study was an attempt to examine different areas of gender in representation of women and men in English textbooks used by the lecture in teaching SFL (Systemic Functional Linguistics) in universitas Padjadjaran written by Eva Tuckita Sari Sujatna. This study uses quantitative and qualitative method by counting the frequency calculate the frequency of occurrence of nouns, names, pronouns, and adjectives that show women and men and analyzing the use of names, nouns, pronouns and adjectives attributed to women and men. The findings revealed that the manifestation of women and men in the English textbooks was not fair. The presence of men was more highlighted than that of women in terms of names, nouns, pronouns and adjectives.

Keywords— Critical Discourse Analysis, SFL, English Text book.

I. INTRODUCTION

In many formal and non-formal education, the teachers and the students need a textbook as a barometer in teaching and learning. According to Bahman and Rahimi (2010) textbooks play a very important role in the education of EFL because generally through textbooks that students get acquainted with the culture of the target language and values. They also added that based on different cultures, different characteristics and behaviors are expected from both genders. This study is a study of gender applied in a textbook. According to Sasongko (2009) gender is the different roles, functions, and responsibilities between men and women are socially constructed and can change according to the changing the times. She differ the gender and sex. She argue that Sex is the differences of sex biologically. Physically attached sex as a means of reproduction.

In the textbook, espesially linguistic textbook such as syntaxs, pragmatics, and morphologies, most author more often use the example of a sentence in order to give a better understanding to his students. The example can not be separated from the use of the subject by the author using the name of someone both women and men, nouns, pronouns. In a sentence also can not be separated from the use of adjectives to explain the subject or object.

From the statements above, the researcher wants to know inequality of gender shown in the English textbooks used by the lecture in teaching SFL (Systemic Functional Linguistics) in universitas Padjadjaran written by Eva uckita Sari Sujatna.

The data of this study are taken from the English textbook written by Eva uckita Sari Sujatna. The title of the book is ‘understanding Systematic Functional Linguistics’ that published by Unpad press on January 2013. The textbook use english language.

II. AIM OF THE STUDY

The aims of this study is to analyze gender representation in English textbooks used by the lecture in teaching SFL (Systematic Functional Linguistics) in universitas Padjadjaran written by Eva uckita Sari Sujatna. For this purpose, these textbooks were analyzed in terms of names, nouns, pronouns and adjectives allocated to each sex.

III. METHOD

This study analyzes the textbook. According to Hamad (2005) discourse analysis is a tool to capture the meaning of a discourse. He also said that the use of method of discourse analysis is to analyze the distinctive aspects of the outside and the inside of a manuscript to find concepts and giving the meaning then compare the aspects of explicit and implisist and be analyzed, finally draw the conclusion (Hamad, 2005).

This study employs both qualitative and quantitative approaches in which frequency counts of female and male referring terms, frequency of first-place occurrences of words attributed to women and men were examined. In order to find out whether women and men were treated equally in the English textbooks used by the lecture in teaching SFL (Systematic Functional Linguistics) in universitas Padjadjaran written by Eva uckita Sari Sujatna, all parts of the textbooks were investigated including the examples as well.

IV. FINDINGS AND DISCUSSIONS

Lakoff (1975) have been attention to linguistic differences between genders, numerous empirical studies have been conducted examining linguistic features related
specifically to men and women. Some researchers claim that the gender of a speaker or writer affect the use of language is very small, and that other factors such as social status or age of the speaker and or listeners may have a greater effect on the use of language (Brouwer, Berryman-Fink & Wilcox, Ishikawa in Ishikawa 2014).

The analysis regarding whether nouns, names, pronouns and adjectives attributed to females and males have equal frequencies in the English textbooks used by the lecture in teaching SFL (Systemic Functional Linguistics) in universitas Padjadjaran revealed the following results as shown below:

Table 1: Frequency of Names, Nouns, Pronouns and Adjectives Attributed to Females and Males in the English textbooks used by the lecture in teaching SFL (Systemic Functional Linguistics) in universitas Padjadjaran written by Eva uckita Sari Sujatna.

<table>
<thead>
<tr>
<th>Textbook</th>
<th>Sex</th>
<th>Names (%)</th>
<th>Nouns (%)</th>
<th>Pronouns (%)</th>
<th>Adjectives (%)</th>
<th>Presence (P)</th>
</tr>
</thead>
<tbody>
<tr>
<td>English Textbook: Understanding Systemic Functional Linguistics written by Eva uckita Sari Sujatna</td>
<td>M</td>
<td>20 (86.95)</td>
<td>10 (76.92)</td>
<td>21 (65.62)</td>
<td>1 (16.66)</td>
<td>52 (70.27)</td>
</tr>
<tr>
<td>F</td>
<td>3 (13.04)</td>
<td>3 (23.07)</td>
<td>11 (34.37)</td>
<td>5 (83.33)</td>
<td>22 (29.73)</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>23</td>
<td>13</td>
<td>32</td>
<td>6</td>
<td>74</td>
<td></td>
</tr>
</tbody>
</table>

Explanation:
The numbers in square brackets represent the percentages, and the ones in parentheses the instances

M = Male
F = Female

As shown in table 1 that the percentage of all the names, nouns, pronouns and adjectives of men is 79%. In order the author uses 20 (86.95%) name of male such in examples bellow:

1. Jack read the text loudly (p. 14)
2. James opened the bottle (p. 35)
3. Ryan bought a book yesterday (p. 36)
4. Tom is the teacher (p. 43)
5. Michael Jackson was the legend (p. 43)

It can be seen from the data mentioned on this textbook that most of the examples on it include in the name of people who are male one. of the number of names used by the author of the textbook is more likely to use the names of men than women. It can be seen from a few of the examples above that the researcher mentions as the representative example that the names used are the male name such as Jack, James, Ryan, Tom, and Michael Jackson and the other that the researchers do not mention all.

The author used the pronoun consisting of 21 (65.62%) male pronoun such in examples bellow:

6. He saw a green book on the table (p. 24)
7. He wasn’t by me (p. 40)
8. They blamed him (p. 45)

The data shown that the use of male pronouns are more dominant in this textbooks, as described above, more than half, the authors used the examples of using the subject or object in the form of pronouns that shows male such as he and him as the examples in the data (6), (7), and (8).
mentioned in this textbook. So it can be concluded that in the textbook investigated, women were almost discriminated and invisible in terms of names, nouns, pronouns.

REFERENCES

Textbook:
Critical discourse analysis (CDA) is an interdisciplinary approach to the study of discourse, or put simply talk and text, that views language as a form of social practice. Scholars working in the tradition of CDA generally argue that (non-linguistic) social practice and linguistic practice constitute one another and focus on investigating how societal power relations are established and reinforced through language use. In this sense, it differs from discourse analysis in that it highlights issues of The present study employed a Critical Discourse Analysis (CDA) approach to investigate the linguistic representation of male and female social actors in Family and Friends 4, 5 and 6. To this end, van Leeuwen’s (1996) representational framework and Halliday and Matthiessen’s (2004) Transitivity Theory Model were adopted to reveal the ideology behind the constructions. The findings indicated a sexist attitude in favor of male social actors in which males were portrayed more than females and also had high activity. A comparison of gender representation in English (EFL) and Arabic (AFL) textbooks in Iran: A critical discourse analysis. A Thesis Presented to the Department of Linguistics, California State University, Long Beach. Cameron, D. (1990). Keywords: gender inequity, EFL textbooks, content analysis, critical discourse analysis. Moreover, many researchers believe that the representation of gender in EFL textbooks affects the learner’s social life negatively. It triggers a proposition to investigate both the gender characteristics and the language used represented in schools’ textbooks. Broadly speaking, textbooks represent a microcosm of ideologies, values, and beliefs from the dominant culture, including gender ideology and scripts (Taylor 2003, p. 302). Discourse analysis is used to study language in social context. It focuses on the purposes and effects of written and spoken communication. Conducting discourse analysis means examining how language functions and how meaning is created in different social contexts. It can be applied to any instance of written or oral language, as well as non-verbal aspects of communication such as tone and gestures. Materials that are suitable for discourse analysis include. According to this representation of DA, my doubt has arisen a bit. Any distinguishing account to be mentioned here is indeed welcomed to solve this ambiguity. Reply. The analysis of textbooks on gender-bias presence is relatively new and widely examined. The findings of this study will contribute to the awareness of gender issues of all members of learning process and give a way for further research in this area. Gender-bias in foreign language textbooks can be demonstrated through the language or through the visual tools. For instance, some pictures representing social roles, occupations, family relationships and status tend to trivialize or diminish women. This research was aimed to analyse to what extent English textbooks, which were published by British scholars, are gender-biased. To achieve this, the following textbooks were chosen to be investigated: Messages 4, Messages 3 for Kazakhstan.