As nouns the difference between illusion and phenomenon is that illusion is while phenomenon is an observable fact or occurrence or a kind of observable fact or occurrence. illusion. English. (wikipedia illusion). Noun. (countable) Anything that seems to be something that it is not. We saw what looked like a tiger among the trees, but it was an illusion caused by the shadows of the branches. Using artificial additives, scientists can create the illusion of fruit flavours in food. * 2002 , (The Flaming Lips) In this paper the phenomenological activity is analysed from the standpoint of aesthetical theory. More precisely, I suggest an interpretation of Marc Richir’s phenomenology using the conceptual framework of Russian Formalism. I argue that the radicalisation of phenomenological reduction by Richir (the so called “hyperbolic reduction”) is similar to the “naked artistic technique”, a term coined by Jakobson and Tomashevsky. Its aim is to make a worn-out philosophical technique effective again. Another example of the phenomenological illusion comes out in Merleau-Pontys discussion of skillful coping, which he calls motor intentionality. I think the answer is the phenomenological illusion.(hasta ahora Searle menciona dos veces la palabra obvio, como si realmente lo fuera) 327 we should engage with the world in ways that disguise the actual logical relations. Indeed, some recent work in neurobiology supports the view that lots of intentionality, even in vision, is unconscious. I was asked to lecture at the 2004 Wittgenstein conference in Kirchberg on the subject of phenomenology. This request surprised me somewhat because I am certainly not a scholar on the writings of phenomenological philosophers, nor have I done much work that I consider phenomenological in any strict sense. However, I was glad to accept the invitation, since I have had some peculiar experiences with phenomenology.