PERSONALIZATION, PRIVATIZATION, AND CAMPAIGN STRATEGIES IN NEWSPAPER COVERAGE OF TWO CHILEAN PRESIDENTIAL ELECTIONS, 1989-2009

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Abstract
We investigate the evolution of the coverage of political campaigns in Chile, through a content analysis of the issues highlighted in four national newspapers in the 1989 and 2009 campaigns. We seek to determine the increases of two types of personalization and the coverage of the candidates' strategies. We focus on personalization, understood first as "competences" (the coverage of political-personal characteristics of the candidates) which differ from the "privatization" (highlights the private lives of the candidates). Results show an expected increase in the space allocated to privatization and strategies, but no change in the coverage of the political traits of the candidates.

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CBS News coverage of the 2020 elections. Pompeo declines to say Biden has won presidential election. Biden team considering legal options if Trump keeps stalling. Republicans add record number of women to Congress. What is the GSA, and what role does it play in the transition? Trump begins raising money for his new political action committee. Stacey Abrams: We helped change "trajectory of the nation". Cheri Bustos won't seek second term as DCCC chair after Dems lose seats. Shows. These scripts enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these scripts then some or all of these services may not function properly. View maps and real-time presidential election results for the 2020 US election. For more information, visit cnn.com/election. CNN projects that Pennsylvania's 20 electoral votes put native son Joe Biden above the 270 needed to become the 46th president of the United States. Born in Scranton, the former vice president and longtime Delaware senator defeated Donald Trump, the first president to lose a reelection bid since George H.W. Bush in 1992. CNN projects that Pennsylvania's 20 electoral votes put native son Joe Biden above the 270 needed to become the 46th president of the United States. Born in Scranton, the former vice president and longtime Delaware senator defeated Donald Trump, the first president to lose a If presidential public activities reflect their news management strategy, the findings from Chapter 5 provide some support for the idea that presidents can affect their local news coverage. However, there are several problems with that analysis. First, it is based on data for 2000. One may question how typical 2000 is compared with other years. For instance, 2000 was a lame duck year. During lame duck years, public and media attention begin to turn toward the selection of a new president. Based on data collected for this chapter and described more fully in the following, in 2000 the Washington We investigate the evolution of political campaign coverage through a content analysis of the topics highlighted in newspapers' agendas during three presidential elections in Chile. Coverage of candidates' campaign strategies had increased markedly in media agendas by 1999, and by 2009 in politicians' agendas. We study the impact of two forms of personalization (individual competence and privatization, as a form of political news coverage) and the press coverage of campaign strategies during three Chilean presidential campaigns following the regime of Augusto Pinochet (1989, 1999 and 2009), to confirm that attention given to these topics has increased in the Chilean press and, at. The two groups completely dominate the Chilean daily newspaper market (see Va Political news coverage has – allegedly – undergone profound changes in the past decades. A professionalization of both politics and journalism, increasing market pressures and technological... Political Communication Election Campaign News Coverage British Newspaper Media Personalization. These keywords were added by machine and not by the authors. This process is experimental and the keywords may be updated as the learning algorithm improves. This is a preview of subscription content, log in to check access.