Crowdsourcing e-book accessibility information and the impact on staff development


Abstract

For students with print impairments, e-books offer great potential to remove barriers to information. However, for various reasons, not all e-books are fully accessible. Significant variability exists between different platforms and titles. To benchmark e-book accessibility, a group of library and disability professionals across the UK higher education sector organised a crowdsourced e-book accessibility audit, using simple criteria to capture end-user experiences. The audit can act as a framework for librarians and e-book providers to discuss accessibility and effect improvements. 275 e-books from 65 publishers across 44 platforms were audited, resulting in an interactive spreadsheet on the project website and individual feedback reports for each platform. Most of the volunteer auditors had little accessibility expertise so a by-product of the process was training to introduce key accessibility concepts and support for those using the audit tool. This paper explores the process, including key findings from a follow-up questionnaire for testers. The results indicate increased awareness of e-book accessibility and empathy for disabled learners and an appetite for further training, in particular using e-books with screen reading and text-to-speech software. The study suggests crowdsourced research can be highly effective on multiple levels.

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Thus, crowdsourced delivery could contribute both to absolute reduction in natural resource use and sustainable product-service systems. In fact, information technologies have transformed passive consumers into active participants in services. In particular, crowd logistics enables anyone to easily exchange products, services or other resources with their peers. Activities negatively impact the environment. The transportation of goods, using service delivery vehicles, results in social, economic and operational impacts on the urban transportation infrastructure. Last mile product delivery is a crucial part of the supply chain of a product, and it can impact the relationship between retailers and their customers. Waze crowd sources information by measuring drivers speed to determine traffic jams and by asking users to report road closures. It's a great app that proves a dedicated crowd is sometimes all a company needs. It also attracted some big-name investors and suitors. Once the winners were crowned, McDonalds released the burgers weekly, along with the picture and short bio of the creator. #3. My Starbucks idea. Starbucks has a strong presence on multiple social networks, and regularly encourages consumers to submit, view and discuss submitted ideas along with employees from various Starbucks departments. They even have a website dedicated to this very purpose, which includes...
a leader board to track which customers are most active. 4.3 Crowdsourcing in software development. 4.4 Crowdsourcing language-related data collection. 4.5 Crowdsolving. The crowdsourced information and resolutions would then be passed on to legislators for them to refer to when making a decision, letting citizens more directly contribute to public policy.[74][75] The City of Palo Alto is crowdsourcing people’s feedback for its Comprehensive City Plan update in a process, which started in 2015.[76] The House of Representatives in Brazil. Crowdsourcing is one of those concepts that have competing definitions. On one hand, crowdsourcing is an engagement method whereby organizations (such as cities, brands and entrepreneurs) seek input from communities of people. These communities can be open or closed, homogenous or diverse. Privacy – Make sure your information is secure and used by the intended party only. This includes personal and financial information. Checking to make sure the site you are visiting has SSL certificates active, does not redirect you to unknown URLs (web addresses), and is not asking for information that you don’t feel comfortable giving. Reputation – Make sure you are dealing with authentic and transparent organizations.