Review: Methods for Testing and Evaluating Survey Questionnaires


Review by: Allyson Holbrook

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The chapters evolved out of selected abstracts submitted to the International Conference on Questionnaire Development, Evaluation and Testing Methods in 2002 in South Carolina. As such they represent the latest thinking of an international array of experts on this topic. The book is divided into the following seven parts: 'cognitive interviews', 'supplements to conventional pretests', 'experiments', 'statistical modelling', 'mode of administration', 'special populations' and 'multimethod applications'. The twenty five chapters can be classified as both, quantitative and qualitative methods depending on the nature of questions. Specifically, answers obtained... In-house survey. This type of questionnaire involves the researcher visiting respondents in their houses or workplaces. The advantage of in-house survey is that more focus towards the questions can be gained from respondents. Survey Monkey represents one of the most popular online platforms for facilitating data collection through questionnaires. Substantial benefits offered by Survey Monkey include its ease to use, presentation of questions in many different formats and advanced data analysis capabilities. methods available to test and evaluate survey questionnaires. Qualitative methods do not require large sample sizes and tend to provide rich information on questionnaire performance. When budget and time allow, a combination of methods is recommended. This Methodology Bits outlines some of the more popular qualitative methods available and goes into further detail about the cognitive interviewing method. Focus groups, semi-structured interviews, and literature reviews are usually used in the. We present guidelines for optimizing questionnaire testing methods for different age groups. Discover the world's research. 17+ million members. However, ambiguity in children's questionnaires decreases response quality, especially when survey forms do not suit children's cognitive and linguistic competence [11]. It is important to collect information on children's opinions and behaviours directly from them rather than proxy reporting as society is becoming more interested in and
concerned with children's rights [11,12]. However, ambiguity in children's questionnaires decreases response quality, especially when survey forms do not suit children's cognitive and linguistic competence [11].