Brains, Brawn and Breasts: How Women are Depicted in Today's Action/Adventure Comic Books

Abstract
This study examined popular American action/adventure comic books from the year 2002, comparing the portrayal of men and women. Four categories of action/adventure comics were defined and the five best-selling titles in each category were identified. Six issues of each title were analyzed for textual and visual stereotyping. Women continue to be in the minority. As a result, women are less likely to be main characters, the rescuer or the person in charge. Women are also objectified visually by depicting them with large breasts, tiny waists, revealing outfits and uncomfortable poses.
Brains & Brawn is the name of two similar NBC game shows aired on Saturdays (in different slots) in 1958 and 1993 respectively. The first version of the show premiered in September 13, 1958, on the NBC system airing Saturdays at 10:30 p.m. Eastern Standard Time. It was hosted by Jack Lescoulie and Fred Davis and directed by Paul Bogart. There were two teams comprising two contestants each; two celebrity guests formed the "Brain" portion (hosted by Davis) and two other contestants formed the "Brawn This TED Talk lesson plan is based on the problem of women's illiteracy and education. It is a great starting point for the discussion on gender inequality in general and that's what the lesson is about. Vocabulary and discussion. The worksheet starts with a short warm-up activity. Firstly, students have to discuss the problem of discrimination against women in such areas as education, profession, workplace and society. Then, they have to complete questions with some words selected from the speech. After that, they work in pairs and answer the questions on women's rights and struggles. VIDEO. Teaming up The Smart Guy with The Big Guy (or The Evil Genius with The Brute). Sometimes, Brains and Brawn serve as heroes, but sometimes they are the villains (forming an Evil Duo, often the Quirky Miniboss Squad or part of a Terrible Trio, and less frequently Those Two Bad Guys). Either way, there tends to be some element of comedy inherent in their natures. If the Brain is ever condescending or mean to Brawn, it's because Dumb Is Good.